

Agenda  
Tourism & Promotion Council  
Board of Directors Meeting  
Wednesday, February 6, 2019  
7:45 a.m. – Fort Pierre City Council Meeting Room

Call to Order – Chairman Butch Johnston

Attendees to Determine Quorum

Approval of Minutes of December 2018 Board Meeting

Review of Financials

Approval of Agenda

New Business:

1. Invoices
  - a. FPTPC
    - i. FPTPC - Monthly - Secretarial (\$225)/Bookkeeping (\$213)/Executive Director (\$2,500)
    - ii. Merriman Printing – Events Calendars (\$306.72)
    - iii. Fast Signs – Pull Up Banners (\$270.21)
    - iv. DesignWorks – Marketing Design and Social Media work (\$175)
  - b. Future Fort Pierre
    - i. DesignWorks – Inaugural Ad (\$75)

- Old Business:

1. Fort Pierre BID Ordinance Update
2. Future Fort Pierre – 501c3 Application Process Update
3. Fort Pierre – Marketing/Branding/Logo Identification Process
4. 2019 Events Calendar and Social Media Update
5. 2019 Trade Shows – SD Tourism Conf, Milwaukee, Minneapolis
6. 2019 Future Fort Pierre
  - a. Farmer's Market 2019 Planning – 5 Markets in July/August
  - b. Trader Days 2019 Planning
  - c. Project - Signage & Beautification (Buffalo Silhouettes, Buffalo Banners, Historic Downtown)
    - i. Project Decision (Silhouettes, M&R Signage, Painted Murals)
  - d. Project - Marketing Partnership (605 Mag Ads, MRT Grant LOI submitted, Partnership One Pager)
  - e. Project - FFP Plan with Community Engagement and Visuals
    - i. FPDC Annual Meeting Presentation
    - ii. Rotary Club Meeting
    - iii. Timeline and Budget Update
  - f. FP D.A.R.E.

Other Discussion Items:

Next Meetings:

- Executive Committee Meeting – Wednesday, February 27th, 7:45AM
- Board of Directors Meeting – Wednesday, March 6th, 7:45AM