

**AGENDA**  
**Fort Pierre Tourism & Promotion Council**  
**Wednesday, April 3, 2019 - 7:45 a.m.**  
**Fort Pierre City Council Meeting Room**

Call to Order

Rollcall and Quorum

Minutes

February 2019 Financials

Reports:

City of Fort Pierre Update – Mayor Hanson

Fort Pierre Development Corp Update – Sunny/Dave

New Business:

1. Invoices
  - a. Monthly - Secretarial (\$225)
  - b. Monthly - Bookkeeping (\$213)
  - c. Monthly - Executive Director (\$2,500)
  - d. DesignWorks – Rebranding/logo (\$639); Tourism Rack Card (\$186.38)
  - e. PryntComm/Quality Printing – 10,000 rack cards (\$419)
  - f. Southeast Tourism – Literature swap fee (\$40)
2. Discussion on ISG design contribution
3. Budget Amendment
  - a. Reallocation of unused grant funds
  - b. Reallocation of unused tradeshow funds
4. Rack cards - \$419 + design costs + sales tax
5. Literature swap – Week of May 5 - \$80 for registration + mileage

Old Business:

1. Grant applications/recommendations
2. Branding/Logo Identification Process (Logo standards/Launch plan)
3. 2019 Events Calendar and Social Media Update
  - a. All Fort Pierre events should be noticed to Sunny
  - b. Deadline for inclusion in poster April 15
4. Marketing Partnership (605 Mag Ads, MRT Grant denied)
5. 2019 Future Fort Pierre
6. 501c3 Application Process Update
7. Farmer's Market 2019 Planning –
  - a. 5 Markets in July/August;
  - b. Vendor liability insurance
8. Trader Days 2019 Planning –
  - a. Discussion of vendor type limits
  - b. Vendor prices
  - c. Vendor liability insurance
9. Signage & Beautification
  - a. Update - Buffalo Silhouettes
  - b. Update - Mick Harrison artwork wrap

Other Discussion Items:

Next Meetings:

1. Executive Committee – 7:45AM, April 24, Fort Pierre City Council Meeting Room
2. Full Board – 7:45AM, May 1, Fort Pierre City Council Meeting Room

Adjournment